

RadioToday

Advertising

RadioToday reaches the radio industry in the UK and Ireland. It holds a unique position of being the only news source dedicated to serving people who work and volunteer across the entire sector.

And with our network of sites for live event coverage, world radio news and radio industry jobs, we've got everything covered.

We offer banner ads, sponsored content, event partnerships, section sponsors, text ads, social media posts, and unique mailers to our self-registered database of over 5,000 people.



8000+

**DAILY
UNIQUE
VISITORS**

3.2m

**ANNUAL
PAGE
VIEWS**

4000+

**EMAIL
SUBSCRIBERS**

100,000

**SOCIAL
MEDIA
FOLLOWERS**

Brand awareness

Banner or text advertising on the RadioToday website will keep your brand top-of-mind for all visitors.

Featured job vacancies

Online advertising via our dedicated jobs site, plus same-day notification to the entire radio industry via email and social networks. We can alert all our readers about your vacancy, not just those looking for a new job.

Product/campaign push

An email to every one of our users with a direct sales or promotional message. Complete with a link to your website. Perfect for product launches, song releases and short urgent messages such as capacity availability and joint-up marketing campaigns.

Sponsorship

Use one of our regular features, emails or website sections to raise awareness of your product or campaign. Coverage of your business or product by linking your brand with ours.

Features

Various options ideal for record companies, prep services or content providers. From mail-outs to banner ads and promotional or sponsored campaigns, we have a wide variety of options that could benefit you.



Prices (UK site only)

Home Banners	Sponsorship	Other Features	Sections
<p><u>SMALL SQUARE 125X125</u> SECTION 1 - £350 P/M (HOME+STORY PAGES)</p> <p><u>LARGE SQUARE 360X360</u> SECTION 2 - £350 P/M (HOME+STORY PAGES) SECTION 3 - £300 P/M (HOME+STORY PAGES)</p> <p><u>LARGE HORIZONTAL</u> SITE HEADER - £700 P/M (ALL PAGES) SECTION 1 - £450 P/M (HOME+STORY PAGES) SECTION 2 - £400 P/M (HOME+STORY PAGES) SECTION 3 - £350 P/M (HOME+STORY PAGES) SITE FOOTER - £250 P/M (ALL PAGES)</p> <p><u>LARGE VERTICAL (STORY PAGES)</u> SECTION 2 - £250 P/M (STORY PAGES) SECTION 3 - £200 P/M (STORY PAGES)</p> <p><u>IN-STORY BANNER</u> TOP OF POST - £400 P/M (STORY PAGES) MIDDLE OF POST - £375 P/M (STORY PAGES) END OF POST - £350 P/M (STORY PAGES)</p>	<p><u>SITE SPONSORSHIP</u> HEADLINE SPONSOR - £1000 P/M</p> <p><u>NEWSLETTERS</u> 24 HOURS IN RADIO - £500 P/M 7 DAYS IN RADIO - £300 P/M ERADIO - £400 P/M JOB VACANCIES - £250 P/M BREAKING NEWS ALERT - £200 P/M</p> <p><u>CONTENT</u> CATEGORY SPONSOR - £200 P/M SPONSORED ARTICLE WITH LINK - £500</p>	<p><u>JOB VACANCIES</u> FEATURED - £49 FEATURED WITH MAILOUT - £449</p> <p><u>EMAILS TO USERS</u> SOLO MAIL-OUT - £500 ADVERT IN ERADIO - £150 P/M</p> <p><u>PODCAST</u> EXCLUSIVE SPONSORSHIP - £800 P/M 10 SECOND AUDIO AD - £200 P/M</p> <p><u>CLASSIFIEDS</u> TEXT ADVERT ON HOMEPAGE - £150 P/M</p> <p><u>SOCIAL MEDIA</u> ONE WEEK PACKAGE - £200 (3 TWEETS, 2 FACEBOOK, 1 INSTA)</p>	